

European Higher Education Study Tours

For Higher Education Leaders in Latin America

CONTRIBUTORS

Senior level experts, university decision-makers and high ranked officials from European and international institutions will contribute to the program, such as:

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Head of OECD-CERI (Centre for Educational Research and Innovation)

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Rector of the Norwegian University of Science and Technology Trondheim

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Executive Director of CHEPS (Center for Higher Education Policy Studies, University of Twente)

Peter Gaetgens

Former president of the German Rectors' Conference and former president of Free University of Berlin

John Goddard

Emeritus Professor of Regional Development Studies and former Deputy Vice-Chancellor of Newcastle University, former leader of OECD-IMHE (Institutional Management in Higher Education) project *Supporting the contribution of HEIs on to their regional development*

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Visiting Professor of the Institute of Education, University of London, and former Registrar of Warwick University

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ESMU President, advisor to President of the European Commission José Manuel Barroso and former Rector of the University of Twente

Peter West

Secretary to University of Strathclyde, former President OECD-IMHE program

PROGRAM COMMITTEE

This series of Study Tours is designed jointly by a consortium of institutions in the context of an EU-funded ERASMUS MUNDUS project (the EU-STEP project), under the leadership of ESMU, European Centre for Strategic Management of Universities. The EU-STEP project partners are:

- > Universidad Politécnica de Valencia (Spain)
- > Central European University (Hungary)
- > University of Strathclyde (United Kingdom)
- > Norwegian University of Science and Technology (Norway)
- > LH Martin Institute of Higher Education Leadership and Management (Australia)
- > Universidad Autónoma del Estado de Morelos (Mexico)
- > The Carnegie Foundation for the Advancement of Teaching (United States)

ABOUT ESMU

The European Centre for Strategic Management of Universities (ESMU) was created in 1986 as an international think tank non-profit association to promote the strategic management of European universities.

By offering management development programmes, benchmarking exercises and a learning environment on good management practices, ESMU brings valuable support to European universities striving to further their strategic developments.



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3-9 OCTOBER 2010
Brussels (BE) – Valencia (ES) – Glasgow (UK) – Paris (FR)



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THE EUROPEAN CONTEXT

European Higher Education has been undergoing major transformation over the last decade, most prominent are the now internationally well-known Lisbon Strategy and the Bologna Process.

Combined with the creation of the European Higher Education and Research Areas they embody the emergence of a truly European scene, building on the diversity of national systems.

But it is not only at the European level that change and reform is taking place, many national systems, including France, Germany, Spain, the United Kingdom and the Nordic countries, are experiencing structural change, aimed at increased relevance, quality, innovation and responsiveness.

Overall, European universities are operating in a highly dynamic context in which supranational policies increasingly impact on universities, their institutional governance and management.

ABOUT THE EU-STEP PROGRAM

The Study Tour European Program (EU-STEP) is a three-year EU-funded ERASMUS MUNDUS project which aims to promote better understanding of European Higher Education and foster opportunities for exchange between

European HEIs and HEIs in Australia, Latin America and the United States.

EU-STEP project partners will design six highly specialised European study tours for third country policymakers and university leaders focusing on key EU priority policies and their implementation in HEIs.

EU-STEP will also produce an inventory of key themes on European higher education which will be made available to all study tours participants. Three conferences - one in each of the non-European regions - will be organised.

THE STUDY TOURS

PROGRAM CONTENT

European policies and their implementation at institutional level will be at the core of the study tour program:

- > Key issues in education (the implication of the Bologna Process, joint degree programs, quality standards, as well as equity and access),
- > Research & innovation (knowledge transfer, responsiveness to industry and society),
- > Trends in European higher education, and how the impact of this is managed at the institutional level.

Particular aspects of university governance and institutional management (strategic profiling, financial sustainabili-

ty and reaching out to society) will be addressed throughout the program.

PROGRAM STRUCTURE

The Study Tour will last one week, starting from Brussels (Belgium) and ending in Paris (France). During the week, participants will be taken to Valencia (Spain) and Glasgow (United Kingdom).

The Universidad Politécnica de Valencia and the University of Strathclyde (Glasgow) have been chosen as host institutions and case studies for their dynamic engagement at the regional, national and European level.

Beyond these two examples, the program will offer a wide diversity of case studies from some of the most dynamic universities around Europe, with a wealth of different perspectives on European policies and their implementation in different national settings and institutions.

A final session will draw on lessons learnt through the week, taking a comparative approach between Latin America and Europe.

TARGET GROUP

The target audiences of the Study Tours are senior policy-makers and decision-makers from universities and government agencies in Latin America, with significant experience and a keen interest in international issues.

Each Study Tour will have a maximum of 25 participants.

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PROGRAM OUTLINE

The program will include opportunities for interaction and networking with senior university leaders and high ranked officials from European and international institutions in both formal and informal settings.

> The Sunday (evening) welcome in Brussels will offer the first opportunity to get acquainted with European higher education policies.

> On Monday & Tuesday (morning) sessions in Brussels will explore:

- European policies in education, research and innovation and their impact on HEIs,
- Current developments to map the European higher education landscape in order to make it more transparent,
- Performance indicators, classifications, rankings and their impact on the need for strategic profiling of institutions.

> Tuesday (afternoon) - Transfer to Valencia.

> During Wednesday & Thursday (morning) the program in Valencia will focus on Education as the main theme, looking at:

- The Bologna Process,
- Tools to enhance student mobility (learning outcomes, ECTS),
- The European Quality Framework,
- Labour market trends and their impact on universities.

> Thursday (afternoon) - Transfer to Glasgow.

> On the Friday & Saturday (morning) the Glasgow program will focus on:

- Research and innovation,
- Interactions with the regional environment and increasing participation and access, with cases from the United Kingdom and beyond.

> Before finishing on Saturday (afternoon) participants will visit Edinburgh, and then be transferred to Paris.

The program will also address governance and institutional management issues, and the question of financial sustainability and generating external funding.

PARTICIPATION FEE

Thanks to the support of the European Commission (Erasmus Mundus programme), reduced fees as below can be offered for the EU-STEP study tour programme.

The fully inclusive fee includes 7 nights accommodation in the various study tour locations, all intra-European flights (from Brussels to Valencia, Valencia to Glasgow and back), all airport transfers in Europe and networking/sightseeing in Brussels, Valencia and Edinburgh. The fully inclusive fee is 1 950 euros.

The basic fee includes participation in all sessions, documentation and meals. It does not include any accommodation,

any of the intra-European flights between the various locations nor any of the airport transfers or the networking/sightseeing programme during the tour. Participants choosing this option should make all their own arrangements for travel and hotel. The fee is 450 euros.

REGISTRATION

Please register online on the ESMU website:

www.esmu.be/studytours/latinamerica

FURTHER INFORMATION

Further information about the program contributors and conditions for participation is available on the ESMU website: www.esmu.be

FOR SPECIFIC QUESTIONS:

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